

BigEasy giant poster



size: endless

Use size and a high profile to make a splash. Big Easy giant posters on buildings and at trade fairs are hard to miss. They leave a lasting impression on your target audience. Advertising that captures the imagination and hits the mark. In outdoor advertising, giant posters are an excellent form of marketing. Because they only reach a selective audience, we often recommend accompanying the marketing campaign with more broadly distributed 18-sheet large-format posters and CityLight posters. You can get the complete package at Ellerhold. Our service advisers would be glad to help you.

Materials

- all materials are UV stable
- 350 g/sqm Mesh SR B1
- 460 g/sqm Backlit light B1
- 450 g/sqm Frontlit light B1
- 450 g/sqm Frontlit light eco B1
- 550 g/sqm Frontlit B1
- 650 g/sqm Backlit B1/M2
- 760 g/sqm Blackout B1/M1
- 500 g/sqm Night & Day FR B1
- 1000 g/sqm Side Curtains

Channel divisions

- breadth 3 m, 5 m, length up to 50 m HF welding

Further processing

- Hemstitch and to eye, Standard 16 mm eyelets all 50cm

In order to obtain an optimum 40/1 Superposter please send us your artwork only in digital form (+ proof). To ensure problemfree processing and for us to produce the best quality, please follow the instructions below.

Document:	PDF and all major DTP programmes, preferably with QuarkXPress, FreeHand, Illustrator, Photoshop, InDesign
Document size:	in canon 1:10, example BigEasy 5 x 10 m > document 500 x 1000mm
Data:	For great images a small resolution is enough like a rule of thumb: 4 - 10 qm 10 MB/qm 11 - 40 qm 4 MB/qm 41 - 80 qm 3 MB/qm > 80 qm 2 MB/qm
Colour mode:	CMYK
ICC-Profile:	ISO-Coated v2
Image resolution:	300 dpi, with 100%positioning in the respective system format
max. coating flows:	320%
Medium:	CD-ROM, DVD
Contract proof:	to be made available if possible

Order processing

We will start your job as soon as we have received your order and artwork. If you do not provide us with a proof using the colors you desire, we will produce one and send it to you. As soon as we have your approval, we will begin printing your posters and send them to the outdoor companies specified by you.

So just send your data and let us do the rest to get your add ready. We are looking forward to giving you our assistance.

Ellerhold Aktiengesellschaft

Tel. 0049/351/83 933-0 · Fax 0049/351/83 933-99

Ellerhold Witten GmbH

Tel. 0049/(0)2302/ 929-9 · Fax 0049/(0)2302/929-190

Ellerhold Zirndorf GmbH

Tel. 0049/911/69 987-0 · Fax 0049/911/69 987- 99

Ellerhold Wismar GmbH

Tel. 0049/3841/7961 -0 · Fax 0049/3841/79 61 -59

Data transfer

ISDN Mac Leonardo: 0049/351/83 89 757 Radebeul
(Don't forget the quotation number)

FTP-Adresses:

Radebeul ftp.ellerhold.de
Benutzername: ftpgast
Passwort: ftpgast

